

# Three phases of change:

- . Passion
- . Organize
- . Action

# MSHC STRATEGY/ACTION OVERVIEW

## TOUGH TIMES

- War, hurricanes, financial upheavals, roads, bridges, sewers, harbors leave nation “strapped for funds”!
- Political turnover in this election and calls for “change in government priorities”!
- “Earmarks” are under fire and not to be tolerated!

# MSHC STRATEGY/ACTION OVERVIEW

- MSHC MISSION WILL NOT BE EASY!

# MSHC STRATEGY/ACTION OVERVIEW

## OPPORTUNITY

- Energy independence/efficiency likely to drive greater dependence on the Great Lakes as a transportation system
- Great Lakes harbors more likely to share growing funding for mass-transit—roads, bridges, ports, harbors.

# MSHC STRATEGY/ACTION OVERVIEW

## OPPORTUNITY

- Growing push and recognition that the Great Lakes are a national asset, potentially powerful economic engine, source of energy (wind), and need to be viewed more strategically as a “regional system” deserving investment.

# MSHC STRATEGY/ACTION OVERVIEW

## OPPORTUNITY

- More than ever, our harbors need to stand together.
- Thank Goodness, we started MSHC almost a year ago!

# MSHC STRATEGY/ACTION SHORT TERM

- Obtain Resolutions of Support from balance of Michigan harbor communities
- Individual harbors and MSHC push the present “earmark” process for 2009 (\$5 million provision) and 2010

# MSHC STRATEGY SHORT TERM

- Keep the “Buzz” thru networking and communication between harbors, MSHC, advocate organizations, USACE, Senators, and Representatives.

# SHALLOW DRAFT HARBORS PROFILE BY REPRESENTATIVE

- Rep. Stupak 16 (48%)
- Rep. Miller 8 (24%)
- Rep. Hoekstra 5 (15%)
- Rep. Upton 2 ( 6%)
- Reps. Camp, Dingell, Levin 1 EA ( 3%)

# MSHC STRATEGY/ACTION SHORT TERM

- Seek collaboration with other Michigan and Great Lakes Harbor Advocates, such as Port Cities Collaborative, Lake Carriers' Association, Great Lakes Congressional Task Force, etc.

# MSHC STRATEGY/ACTION MID-TERM

- Work with our Senators, Representatives, and USACE to get supportive language for harbor funding in the Water Resources Development Act now in process by the House Transportation and Infrastructure Committee.

# MSHC STRATEGY/ACTION MID-TERM

- Initiate actions with harbors and advocates Great Lakes wide to promote a regional collaboration, with the message of the Great Lakes as an interlocking “System” of transportation, economics, and quality of life.

# MSHC STRATEGY/ACTION LONG TERM

- Promote and accomplish a Great Lakes wide harbors coalition.
- Present a regional collaborative voice for funding the navigational needs (and meeting Federal responsibility) of harbors Great Lakes wide.

# MSHC STRATEGY/ACTION LONG TERM

- Change the present inadequate and inconsistent “earmark” process for individual harbors to a “budgeted” annual dedicated appropriation that adequately maintains the harbors across the Great Lakes.

# MSHC LEADERSHIP

- MSHC's strategy/action plans require more leadership roles!
- We have "loaded the wagon" and now need the "horses"!
- We need 6-8 "volunteers" (horses) to lead, with the help of the technical team, in accomplishing our Strategies/Actions.

# MSHC LEADERSHIP

- These volunteers preferably would represent lower Lakes Michigan/Huron shorelines, the U.P., and our advocate organizations.
- They would address organization, communication, funding, and P.R. needs of MSHC to accomplish the “Mission Statement” and specific Strategies/Actions.

# MSHC NEXT STEPS

- MSHC Leadership Volunteers
- Resolutions from Remaining Michigan Harbors
- Letters to Congress and Administration on \$5 million 2009 Provision, WRDA, and 2010 Budget

# MSHC NEXT STEPS

- Meetings Needed:
  - . Congress/Administration
  - . Other Great Lakes States
  - . Other Harbor Advocates
- Communicate Action/Progress to Michigan Harbor Communities

MSHC  
NEXT MEETING

APRIL 28, 2009